

## Blair Executive Board Meeting March 13, 2017 Minutes

Luke, Frances, Renay, Dave, Maria, Diane, Beth, Deb in attendance

Treasurer's Report – Dave emailed an updated budget which we walked through. We talked briefly about some line items that were significantly over budget such as the Winter social. We noted that membership forms and promos was underspent so things evened out. We decided not to combine them in order to keep a realistic picture of costs.

Direct Appeal update – Samir noted that we have raised \$15,000 of our goal of \$35,000. Over the next couple of weeks we will continue emailing contacts. Our average donation is \$103.00. 25,000 is realistic goal. We talked of next steps as there are some large donors from last year who have not yet donated and the idea that Diane should call them individually and ask for a donation with a raise of 30%.

Luke spoke about the upcoming Mental Health night on 3/21. NAMI, Adrienne Loe from Yale university on how to navigate intergenerational challenges. Raising well balanced kids. Ivy Lead for teen leaders.

International Night is upcoming. PTSA is purchasing food from a variety of restaurants and getting a few donations as well.

Therese Gibson spoke briefly about the study group for the Woodward HS. The next study group meeting is next Monday. There has been talk of "reassignment" of application programs. WJ and other schools have demanded caps of their populations at 2500 students. April 6<sup>th</sup> is the capacity group study. Therese was invited to attend the next ILT meeting at Blair from 230-350.

Bowen is having an Afterprom meeting on the 15<sup>th</sup> of March to kick off the volunteers for After prom.

Membership- we have highest membership than we've had before 830 members, 503 parents, 240 students, 88 staff members! Deb should receive an award for this. Dave sent in all the items to MDPTA and MCCPTA. We should be in compliance and eligible for a recognition.

Beth noted that most direct appeal donors are not members. Beth noted that this may be because many people give a donation when they sign up for membership and don't give again.

Renay gave her report – The fee for graduation venue at UMD is 10k, there may be a parking fee per car.

Blair is participating in a click for WTOP – click on the link once a day to vote for Blair- the winner wins \$10k.

Meet the coaches meeting is Wed. will move to Thurs if snow

Turf field will be delayed if it snows.

Police hoops game, math for all middle school students tournament upcoming