

Blair PTSA Board of Directors Meeting
October 10, 2016
7pm - via conference call

MINUTES

In attendance: Diane Friedman, Maria Portela, Dave Williams, Anne Fothergill, Brian Ginyard, Olivia Jones, Frances Frost, Beth Allen, Samir Paul, Lisa Finkelstein

1. Welcome – Diane Friedman

2. Financials (Handout)–

Alisha not on call; Dave said it is too early in the year to really analyze numbers. More income came in today. Donations are at \$6K which is pretty good but lower than last year this time (\$9K).

3. Pass Through Accounts – Diane

Diane reviewed the Drama Boosters pass through account arrangement. Frances expressed concerned that a PTA is not supposed to hold money for a separate club. Drama Boosters raises money throughout the year and gives it to the PTSA to hold. They might need to get their own 501c3 and bank account. The PTSA will need to talk to the committee chair and explore options. Frances recommended that if we are going to continue to manage their money, it has to come under the control of the PTSA. For Silver Chips and yearbook, we asked to know how they spend the PTA money. After Prom gets in-kind donations for a PTSA program. Dave said in the past the PTSA has allowed this arrangement with Drama Boosters because it was thought as the PTSA assisting another Blair program. Right now they control their money and the PTSA can't tell them how much they get and what they can spend it on. Diane will reach out to the chair to discuss and report back.

4. Committee Updates

Citrus sales: Lisa reported we have 70 orders so far. She can't gauge if we are on track with last year. Entering paper orders into the system is more complicated this year. For online orders the company subtracts out the fruit expenses and sends us the balance. Have 3 volunteers for online entry from the list-serv. Lisa is emailing various list-servs.

Mini-grants: Linda not on call but Anne reported on upcoming timeline. The application deadline is October 14.

Direct Appeal: Samir had nothing to report yet.

List-serv: Brian has caught up on the list-serv and Kiernan is done with the job. Brian may do some streamlining. The Executive board list-serv has 27 members. Beth is working on a membership toolkit - the school directory tool didn't meet our needs. There are databases available through Tech Soup for \$100+/month. Another one is \$40/first year but then \$400/year.

Membership: Diane said we have over 500 members. Maria said we got 85 new members today.

5. October 18th general membership meeting agenda (HANDOUT)

Diane will move Principal's Report earlier on the agenda.

6. Meeting Minutes (HANDOUT)

Diane noted one edit in Board meeting minutes; Anne will make change.
Dave moved to approve September 19 and September 20, 2016 minutes and Maria seconded the motion. Minutes approved.

6. New business

Tom Jacobson would like a new 3rd MD PTA delegate. Frances and Tom are having a hard time making the meetings which are the 4th Tuesday of the month. Samir has gone in the past. Need to put the requested over the list-serv.

Maria discussed Los Padres events for Hispanic Heritage Month including a movie on October 27 and the Diego Rivera exhibit in the Media Center.

Meeting adjourned at 8pm.