Blair PTSA Board of Directors Meeting April 3, 2017 7pm - Blair Media Center

MINUTES

In attendance: Diane Friedman, Maria Portela, Dave Williams, Anne Fothergill, Samir Paul, Beth Allen

1. Welcome – Diane Friedman

Renay Johnson won't be coming so no Principal's report.

2. Treasurer's Report – Dave Williams HANDOUT

We have raised \$40,000 and spent \$28,000. After Prom expenses still to come. We should end up okay at the end of this year. New Treasurer for next year: Jenny Ash-Maher A few budget line items discussed:

- Move some of Line 22 B winter social to Line 19 to balance that out
- Haven't spent 25C or 29 (African American support and ESOL); maybe offer 25C to Minority Scholars
- Line 39 went over; fall expenses that are spent before budget is approved
- Need to remind staff to spend PTSA \$ before year end

3. **Direct Appeal** – Samir

2600 families in the school and 215 families have given \$21,000. 144 of those gave last year too (total \$15,000)

160 past donors have not given this year.

2200 families haven't given this year or last.

Samir will send an email over the list-serv pushing Direct Appeal. Will include a blurb on mini-grants (Anne will get from Linda).

4. Committees/Other

A. International Night

Came in under budget. Next year don't hold food back until intermission. Need a better plan for feeding performers. PTSA needs to give constructive feedback to SGA (Diane will do).

B. Two fundraising ideas

- Blessed Coffee was not able to come to present.
- A parent of a 9th grader is a photographer and interested in a joint fundraiser for senior photos. Can businesses pay a fee to have an ad on our website? Diane will look into this.

C. Membership

We have 800+ members. We have paid dues.

D. After Prom

Committee had a meeting on March 15.

E. Minutes

Dave moved to approve the minutes from February 21. Maria seconded and motion passed. Diane will send around January and March minutes for review.

F. Nominating Committee

Need volunteers for this. Maria will talk to Susan Fleck and Anne will talk to Linda Krimm.

G. Los Padres

Los Padres is taking a group to visit Montgomery College on April 22. Also not doing the movie but providing lunch for 9 meetings for reunification program for about 9 kids.

Meeting adjourned at 8:55pm.