

Blair PTSA Board of Directors Meeting
October 12, 2015
7pm - Blair Career Center

MINUTES

In attendance: Raymond Moreno, Diane Friedman, Dave Williams, Renay Johnson, Nina Uzick, Anne Fothergill, Deb Hopkins, Beth Allen, Merlene Mazyck

1. Welcome– Ray Moreno

2. Budget – Dave Williams **HANDOUT**

Expenses are on track. We are ahead in income than where we were last year in terms of donations and dues.

Direct appeal can use bulk mail for the letter, much cheaper than regular mail.

Audit will be next weekend.

Nina reported that the police officer from Ocean City can come back and do a beach week presentation on February 16.

3. Photo Sharing Initiative – Beth Allen **HANDOUT**

We need more photos on the web site. Handout for photo taking tips. All Board members should try to take photos at events and meetings. Ray will take photos at the counseling advisory committee meeting.

4. Principal's Report – Renay Johnson **HANDOUT**

Blair football won homecoming game.

260 parents came today to parent visitation day.

Students voted to keep the graduation gowns red and white (but kids can wear either color).

George B. Thomas Saturday Academy is open.

Rec Zone open after school and free.

College Readiness Day is 10/14. PSAT and senior college fair.

October 30 end of 1st marking period; November 12 report cards.

5. Citrus Sale – Ray for Lois

Mailed out 3000 letters. Most sales are online.

6. College Panel – Ray for Luke

150 attendees. Led by Luke and CAC. CAC meeting tomorrow morning.

7. Mini Grants – Ray for Linda

Application deadline is November 23.

8. Membership – Ray and Deb

500 members; 337 paid an average of \$19/person. Last year at the October Board meeting there were 277 members. 11 people joined today at parent visitation day.

9. Direct Appeal – Merlene **HANDOUT**

\$1200 to print including envelopes and response card

Response card has donation amount options.
Citrus sale ends November 12 and appeal letter will go out soon after that.
Will ask students to design a PTSA logo – competition open to all students.

10. New Business

40 parents did homecoming coat check. Sold 985 tickets to homecoming.
Minutes from 9/21 and 9/24 – Diane moved to approve and Nina seconded. Minutes approved.
Next meeting October 20: Advocacy Night with ESOL and Special Ed and Counseling.

Meeting adjourned 8pm.